



ARCADIA  
MEDIA PACK 2024

CULTURE

FOOD

STYLE

ADVENTURE

# ARCADIA

ARCADIA is a tastemaker that celebrates the leading mavericks in beauty, entertainment and art, whilst taking readers on adventures to the most luxurious destinations in the world through a print magazine and digital platform.



# BRANDS WE WORK WITH



LVMH



Dior



L'ORÉAL  
PARIS



SHISEIDO

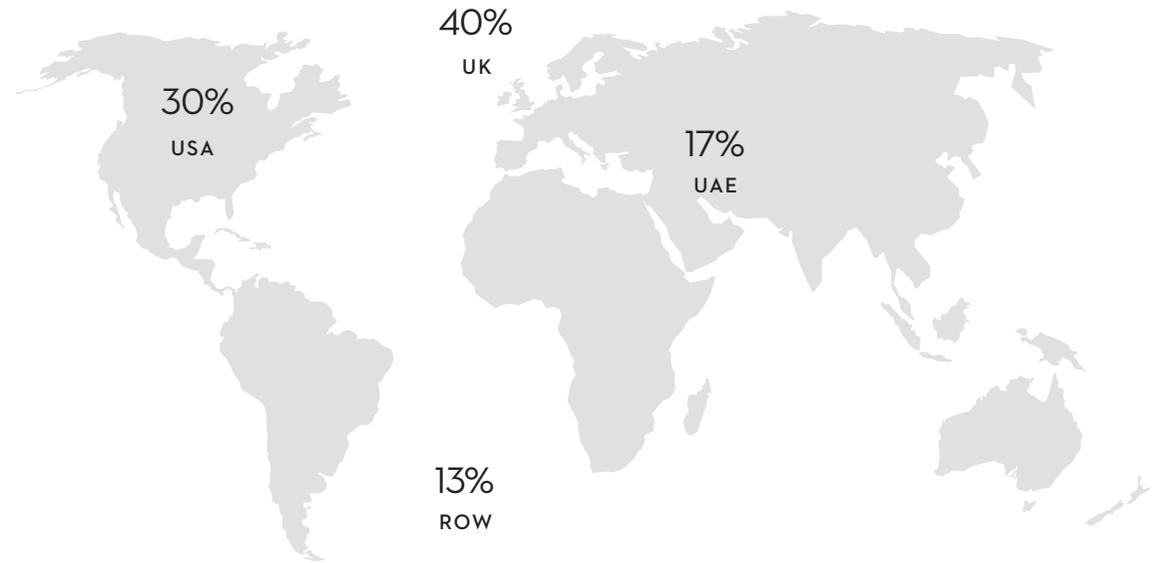


ESTÉE  
LAUDER  
COMPANIES

# ARCADIA MAGAZINE

## Luxury travel, style and culture quarterly print magazine

Globally distributed with premium positioning. Unique relationships with iconic retailers such as; WH Smith Travel, Selfridges and Barnes and Noble. ARCADIA is also on sale in all major airports in the UK, the USA, Asia and UAE.



### PRINT



**160,000**

COPIES IN CIRCULATION

### DIGITAL SUBSCRIPTION



**380,000**

VIEWS PER ISSUE ON READLY

### OUR READERS



**55%**

FEMALE



**45%**

MALE



**18-45**

AGE RANGE



**£180k**

MEDIAN HH



DISTRIBUTED IN 70 COUNTRIES



22% INCREASE IN READERSHIP 2023



FASTEST SELLING DEBUT MAGAZINE

# ARCADIA ONLINE

THEARCADIAONLINE.COM

1.6M+  
VISITORS

16 mins 57 secs  
AVG. TIME SPENT ON WEBSITE

SOCIAL MEDIA

50,500+  
FOLLOWERS

800,000+  
VIEWS

AS SEEN ON

ELLE

VOGUE

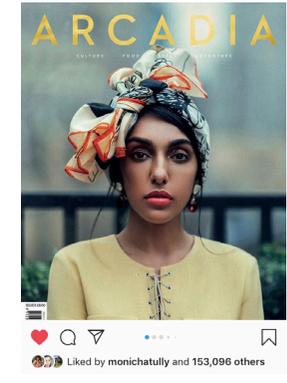
BAZAAR

People

MailOnline

The INDEPENDENT

ARCADIA



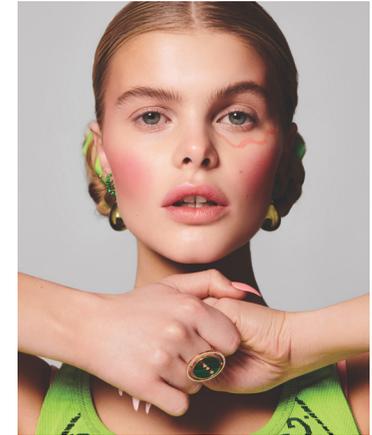
# ARCADIA BRAND COLLABORATIONS



**CHANEL**



**DIOR  
MAKEUP**



**L'ORÉAL  
PARIS**



**ARMANI**  
beautv



**NARS**



**GUERLAIN**

# ARCADIA BRAND COLLABORATIONS



  
GIVENCHY



benefit  
SAN FRANCISCO



visit  
California



L'ORÉAL  
PARIS  
MEN EXPERT



MARC JACOBS  
BEAUTY



  
BENTLEY