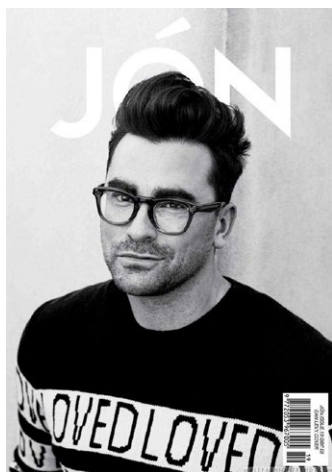


# JÓN Cover Placement

WE OCCASIONALLY OFFER AN OPPORTUNITY FOR  
A PAID COVER PLACEMENT IN JON MAGAZINE,  
FOR THE RIGHT BRAND OR PERSONALITY.



DAN LEVY ISSUE 19

Next issue on offer: JON 41

Release: 3rd week of March, 2024

Print opportunities available:

Cover feature, with 18pp internal shoot and interview. Internal feature, 18pp and basic social.

Digital opportunities available:

Cover celebrity on video discussing sponsored product, for use on all social.

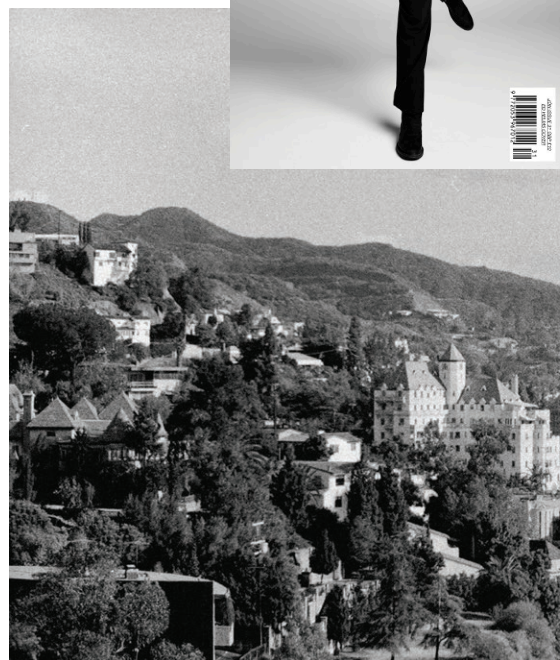
Additions: Small collection of images provided for additional social use.



DYLAN MCDERMOTT ISSUE 25



ED HELMS  
ISSUE 31



JÓN represents quality, creativity and the future of menswear publishing. Compiled and printed in London and distributed globally, we are an ultra high quality print title with a loyal fan base and large social reach.

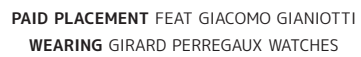
Our print run is small but powerful, selling strongly across global markets and online. JÓN often sells out both online and in-store, has a high buy through rate, and high hand over rate.

We have a worldwide news-stand distribution from the UK. Key cities include London, New York, LA, San Francisco, Toronto and Miami, with additional distribution in Manchester, Paris, Milan, Montreal, Berlin, Melbourne, Singapore and Tokyo.

We have extensive reader turnover as a high quality, 260 page glossy title with no display advertising, extending the title to a 'coffee table' display piece, with a significant increase in handover readership.

Analysis of our social reach shows that with celebrity and contributor combined posts, we regularly reach in excess of a 10M person audience.

JÓN is original and fearless.







PAID PLACEMENT FEAT TOM ELLIS  
WEARING PROPER CLOTH SUIT





PAID PLACEMENT FEAT DEAKEN BLUMAN  
WEARING THE TRI COLLECTIVE

80

## Deaken Bluman

We hike into the  
Topanga Canyons to  
chat life right now with  
13 Reasons Why  
star Deaken.

PHOTOGRAPHER LEIGH KEILY  
STYLIST TON AGUILAR



95







PAID PLACEMENT FEAT BARTON COWPERTHWAIT  
WEARING TOMMY HILFIGER

112

# Barton Cowperth- waite

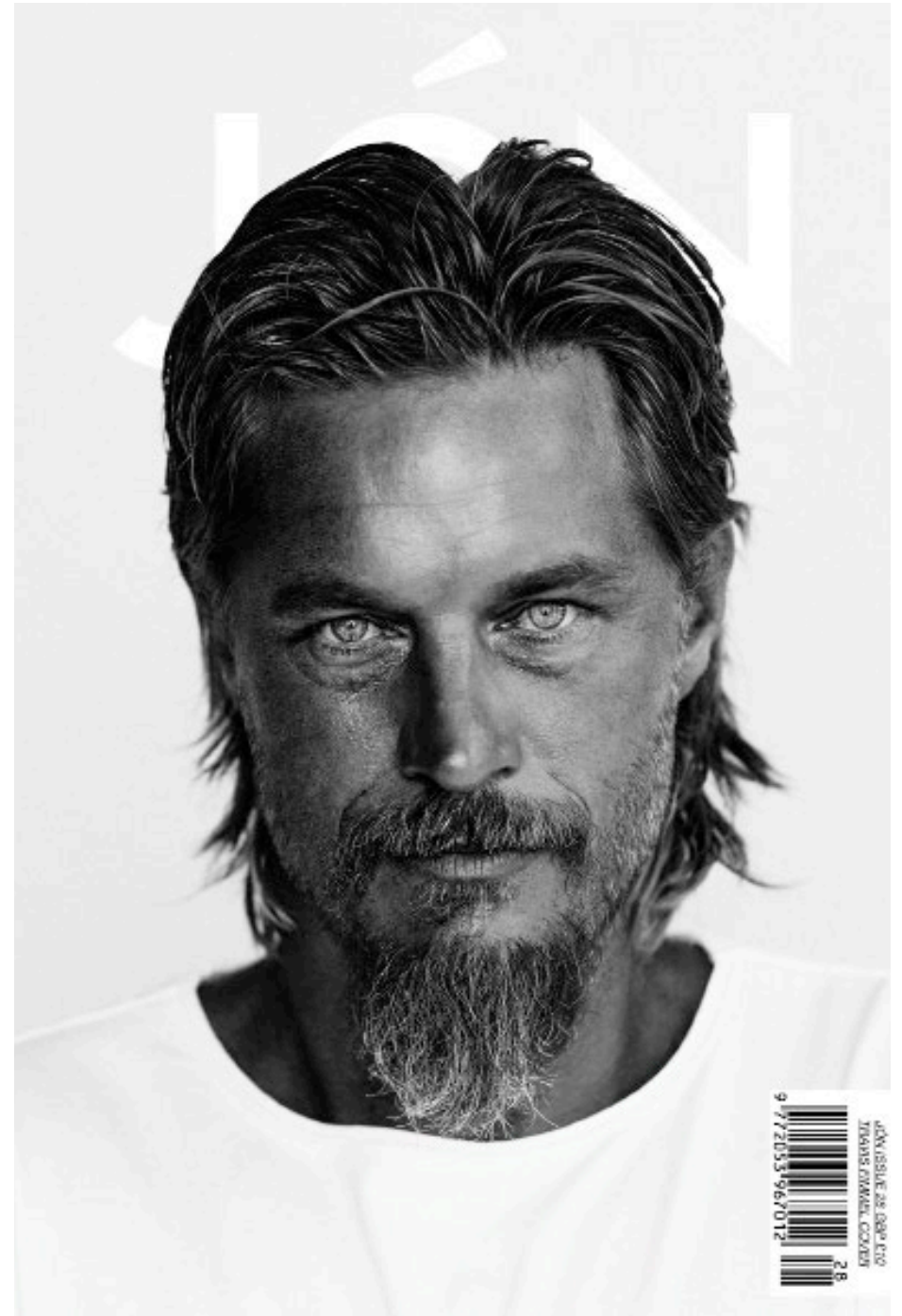
Double talent dancer  
and actor Barton looks a  
million bucks while  
chatting high school,  
climate change, and his  
new Netflix show.

PHOTOGRAPHER ERIC HOBBS  
STYLIST CHLOE HARTSTEIN





AUSTIN BUTLER JON ISSUE 12



TRAVIS FIMMEL JON ISSUE 17





54

## Dan Levy

The star and creator of  
Schitt's Creek discusses  
the importance of story-  
telling.

PHOTOGRAPHER LEIGH KEILY  
STYLIST SUZI REZLER



PREVIOUS PAGE  
SHIRT: DYLAN VAN NOTEN  
JUMPER: CONOR OWLAND  
TROUSERS: LITZAL  
GLASSES: CELINE  
THIS PAGE  
JUMPER: BAKEN @ AMERICAN RAG CIE  
TROUSERS: GAP  
SHOES: ADIDAS  
SUNGLASSES: GARRETT LEIGHT

57

Leigh: Tell us what's happening with *Schitt's Creek*. How's it going?

Dan: It's going well! It's crazy. We're just wrapping up season four. It's my favourite season yet.

Leigh: Why is that?

Dan: It's a big turning point for the Rose family. It's oddly emotional and very sweet. And my character gets a love interest this year.

Leigh: Nice

Dan: A welcome change from being the angry, bitter, single guy on the show. We're all just having a blast. At the end of the day I'm shocked we're still going. To get a second season - let alone a fourth - is no small feat so I'm very grateful.

Leigh: Do you think it's because your putting it out straight from the heart?

Dan: I think so. We don't get a lot of notes. It really is pure storytelling. My impulse is to tell the best story possible. It's not 'Is the show popular?' You hope that the case but it can't be why you make TV. Studios and networks have a clamp on the way that stories are told, a lot. We have the freedom of having a network that believes in the show wholeheartedly.

Leigh: And it seems well liked, right?

Dan: Well, we just got on Netflix, so I think so. I spend my days either in an edit suite with no windows, in a writers room with no windows or in a studio with no windows. I don't get out that much, which is why it's really fun to hear peoples feedback. It's always a pleasant surprise when someone taps me on

the shoulder and say that they love the show.

Leigh: And ask for a selfie!

Dan: Sure. Happily! If you can find our tiny, tiny show - and love it - lets take a picture and memorialise that.

Leigh: We'll definitely look out for season four. Any idea when it's out?

Dan: I don't know specific dates, but I know it'll be early January

Leigh: Lovely. Any other projects?

Dan: I'm developing a new show right now that I can't talk much about, but I am very excited about it. I'm working with someone I really admire. I think *Schitt's Creek* has opened a lot of doors and you just got to go with it and seize the opportunities.

Leigh: Absolutely. Keep moving forward.

Dan: You know the *Great British Bake Off*?

Leigh: Yes! Are you doing it? Please tell me you're doing it!

Dan: I'm hosting the *Great Canadian Bake Off*, which is surreal. I'm such a fan of the original series. I mean, mainly I just got to eat a lot. People baked stuff and I would just come around pick food off their plates, which is my dream. It felt like a necessary step in my quest to fulfilling my dreams "laughs"

Leigh: Hosting a cooking show?

Dan: Why not?



# JON



## KEY FACTS

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