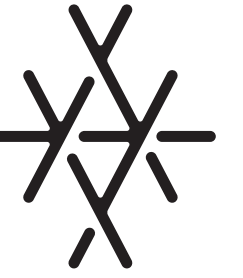


We Are Makers mission?

Our mission is to spotlight global makers. By uplifting and showcasing makers to the world, we aim to ensure these artisans can thrive and pass on their craft to future generations.



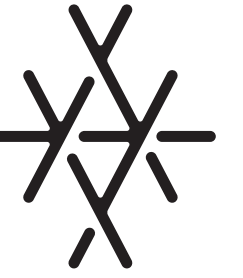
Who are We Are Makers ?

Kate and Jack, the dynamic husband-and-wife duo intimately familiar with the challenges faced by makers. Since 2019, our focus has evolved; we no longer seek recognition for our work as makers. We now seek global recognition for all makers. This journey, fuelled initially by personal savings, is our purpose. We have downed our own tools and dedicated our work to championing makers and their crafts.

Our commitment to making a meaningful impact in the makers' space is evident through meticulously crafted publications and a compelling podcast. We've successfully provided makers with a global platform to tell their story. In 2024 we plan to expand on how we do this through a number of video productions alongside our print and podcast outlets.

This marks just the beginning of our journey, and your partnership is instrumental in shaping the future of our mission.

Welcome to our collaboration, celebrating and uplifting the remarkable makers of the world.



2024 Project Line up

Print

Edition 9(Feb), 10(May), 11 (Aug), 12 (Nov).

Audio

Podcast

Readout podcast

Video

Podcast

Travel Vlog

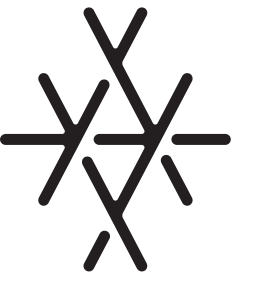
Short Docuseries

Make it with series



*VIDEO SPONSORSHIP OPPORTUNITIES CAN BE
DISCUSSED SEPERATELY*

Contact Jack: +44 7729 2691 52

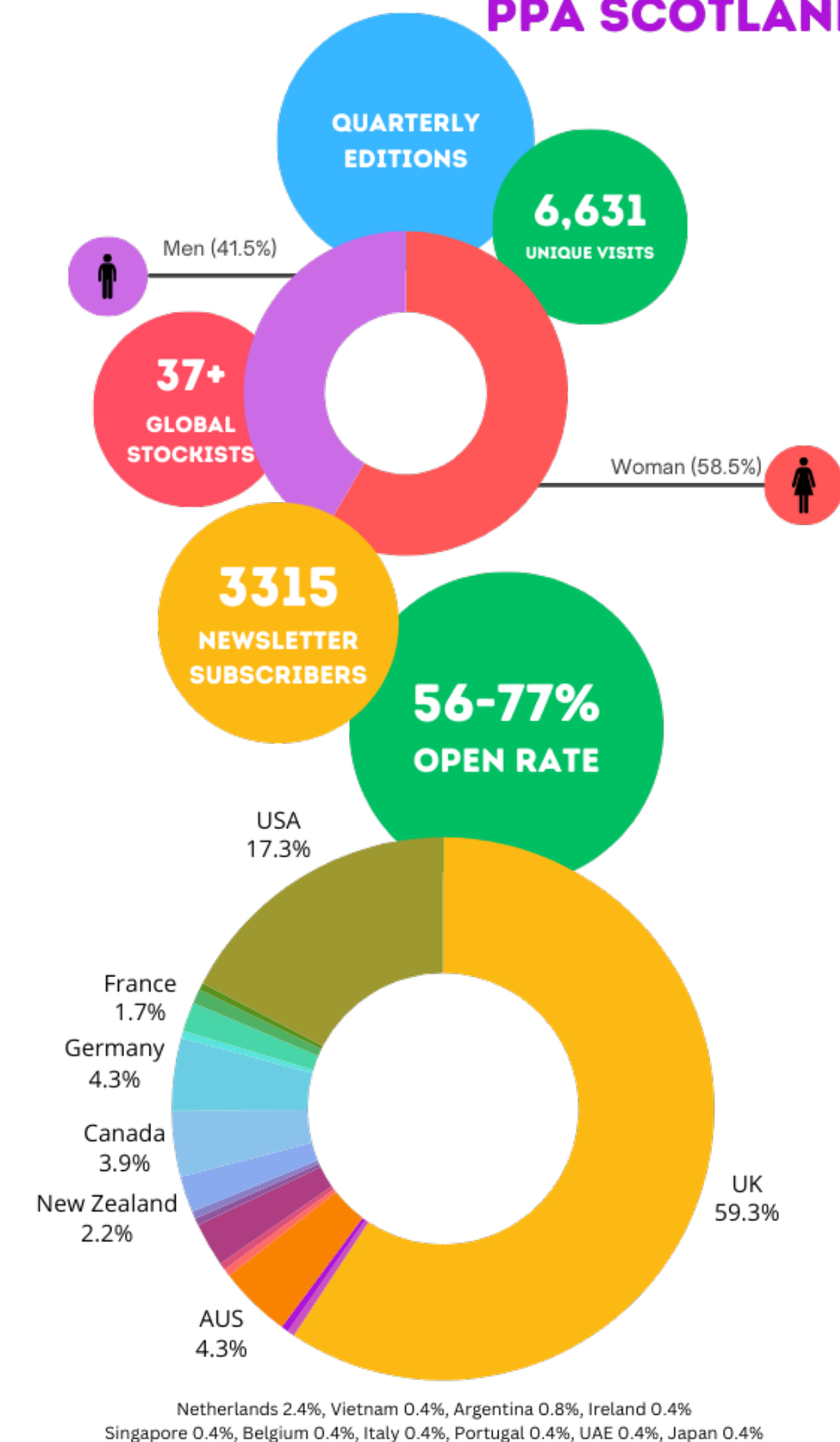


90 Day Snapshot.

October, November, December 2023

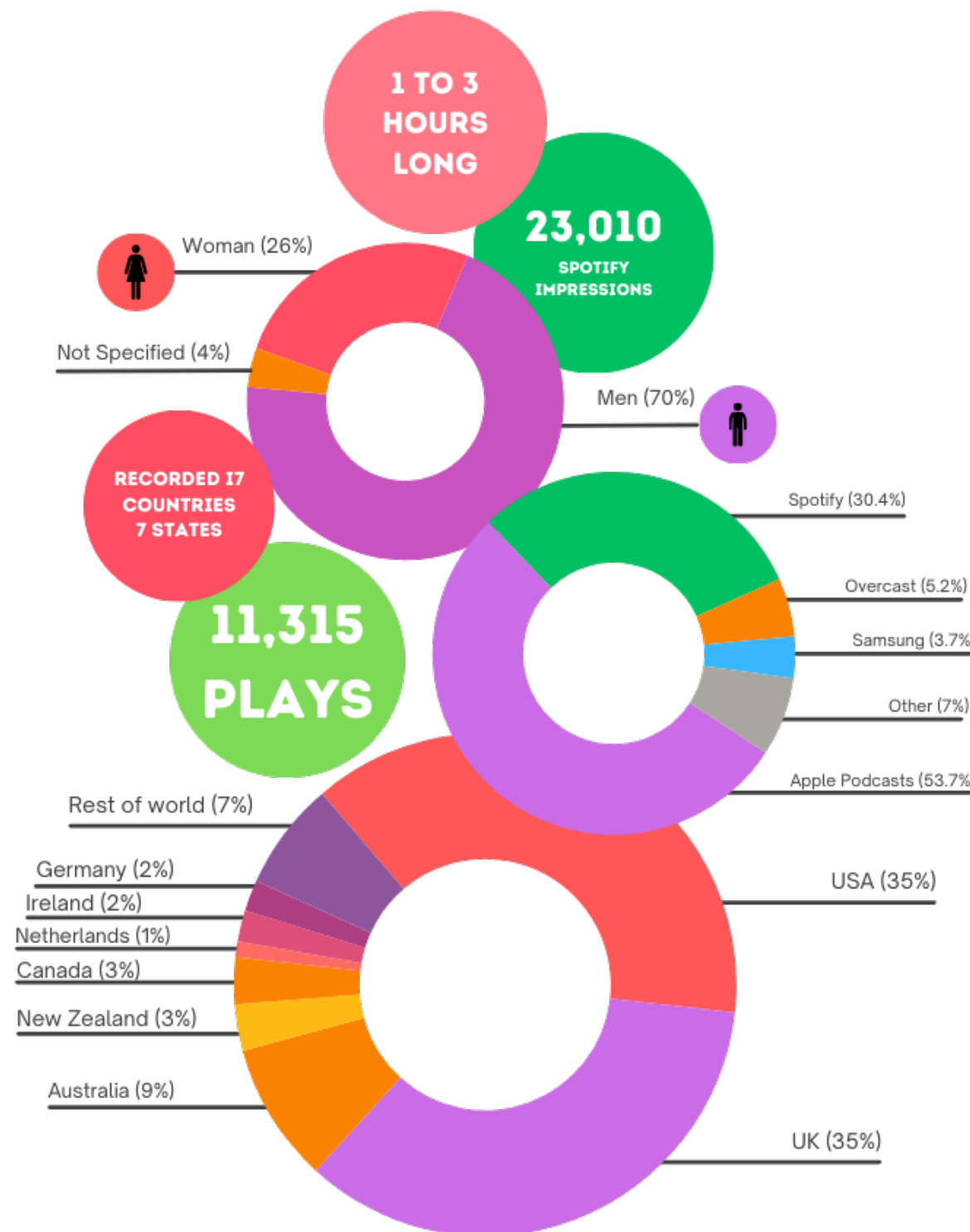
WE ARE MAKERS MAGAZINE

14000+ COPIES SOLD WORLDWIDE
2023 INDEPENDANT PUBLISHER OF THE YEAR
PPA SCOTLAND



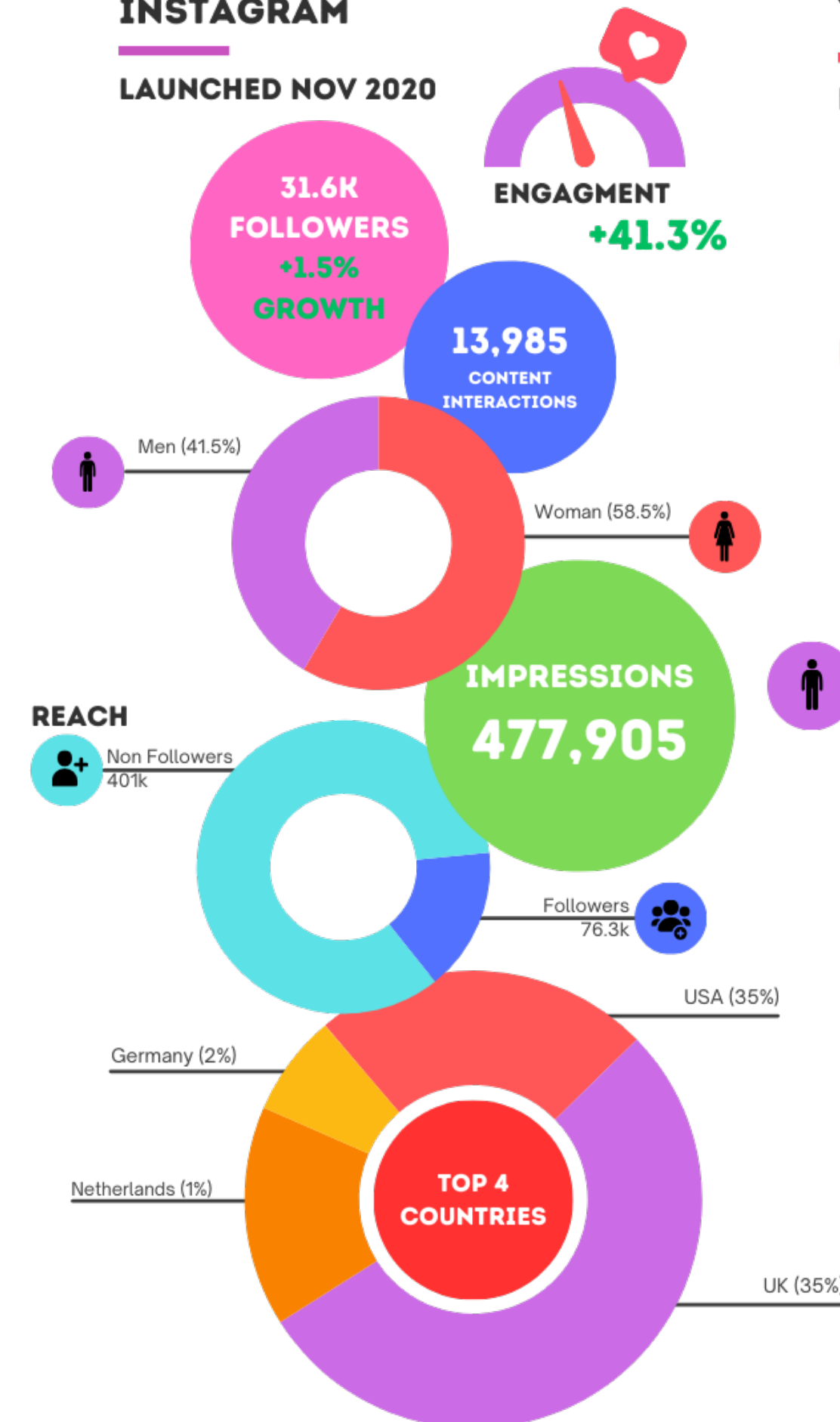
WE ARE MAKERS PODCAST

RECORDED IN MAKERS STUDIOS
55 PODCASTS RECORDED IN 2023



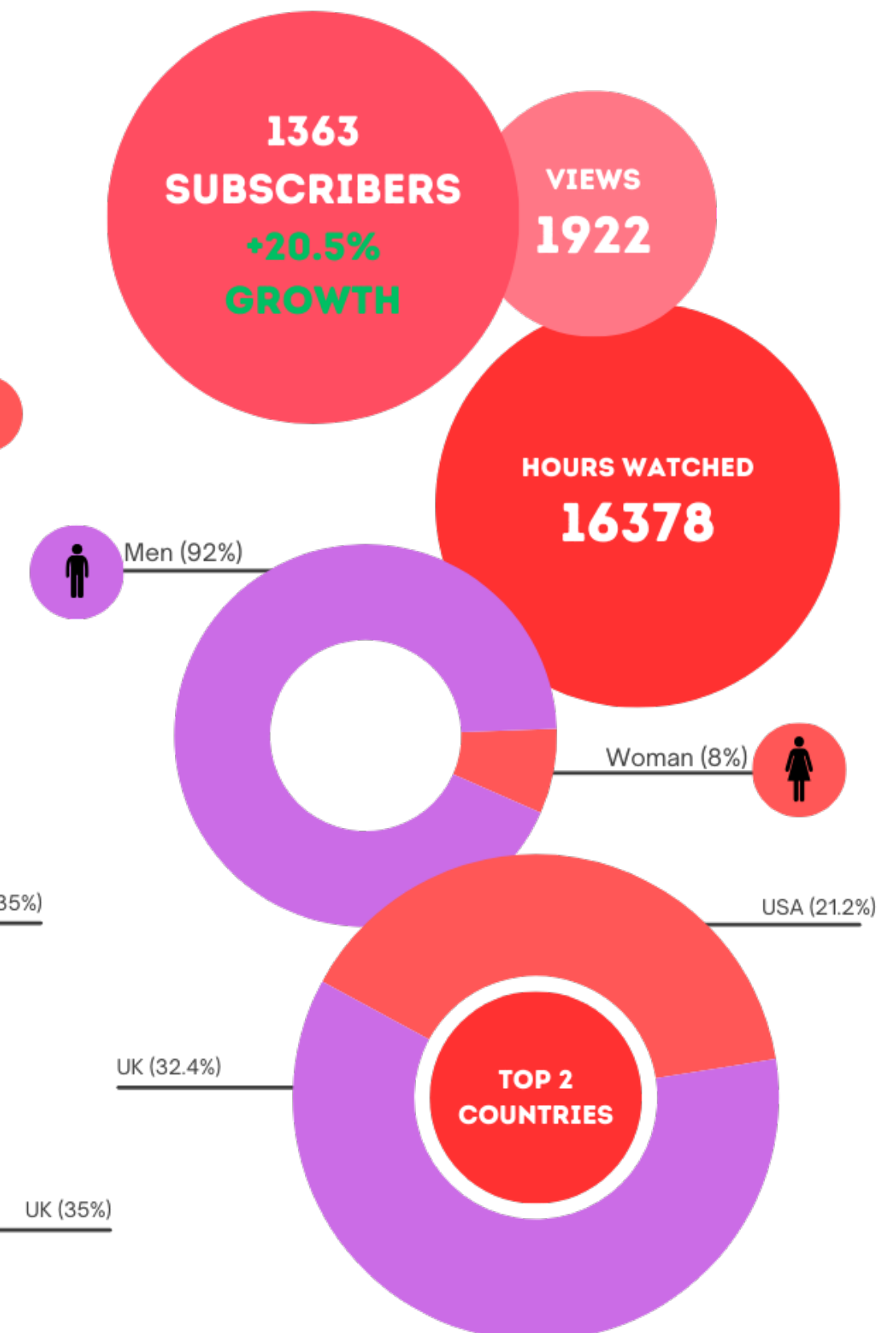
INSTAGRAM

LAUNCHED NOV 2020



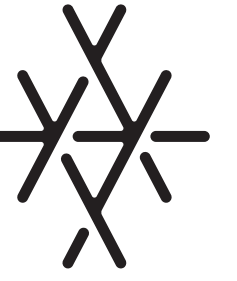
YOUTUBE

LAUNCHED SEPT 2022



All this and we are only just getting started.

In supporting a makers article you enforce your stand with us in supporting the amazing people of the world, cementing your brand as one who cares not only about quality and where products come from but for the people behind the products.



Our Achievements so far.

- Four years in operation
- First edition launched Sept 2020
- PPA Scottish Independent Publisher of the year 2023
- 500 + Makers stories told
- Eight editions published as of November 1, 2023
- Transition from bi-annual to quarterly releases in August 2023
- Over 70 podcasts recorded with makers from around the globe
- A documentary episode available on our YouTube channel
- Extensive travel to 7 countries and 7 states to feature makers... SO FAR
- Strong following on Instagram of 31.6k growing 0.1% - 0.2% week on week reliably.
- Strong Engagement on Instagram of up to 250k
- A robust and engaged community of 940 + members on our broadcast channel
- A worldwide readership with a significant presence in the US and the UK
- A Loyal and growing subscriber list on our newly founded YouTube channel

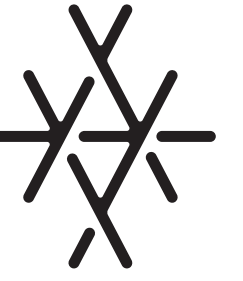
Our print publication features:

- Over 14,000 copies printed and distributed to date
- International shipping to nearly every country
- High-quality, 124-128 page editions printed on high GSM stock paper + card cover

All these accomplishments have been achieved with the dedication of Kate, myself, and the valuable support of our freelance copy editor and graphic designer.



And we are only just getting started.



OUR PRINT ADVERTISING OPPORTUNITIES

Inside front cover - £2500 (\$3160)

Page 2 or 3 - £1500 (\$1896) per page / £2000 (\$2528) for double spread

Page 122 or 123 - £1250 (\$1567) per page / £1750 (\$2212) for double spread

Inside back cover - £2000 (\$2528)

Back Cover - £3500 (\$4400)

All advert prices are locked in for 1 year from your first ad purchase. We value all the brands we work with and their help in supporting the makers of the world. Purchasing an ad from the above guarantees you the same advertising prices until Feb 2025 irrespective of production cost rises or reach growth.

Sponsor a maker advertorial where you can sponsor a makers story to be featured. This feature will open with a paragraph or two from you and why you believe it is important to support the makers of the world. Where you have personally supported the maker in any way we encourage the maker to speak about this in their interview and talk about how your support has been pivotal to their work of late. Images used in this feature would also feature your brand where appropriate. The cost for this is £1500 for self submitted works and £2500 where Kate and I are required to interview your maker of choice. This is a great way to support a maker you already work with and share their work with the world.

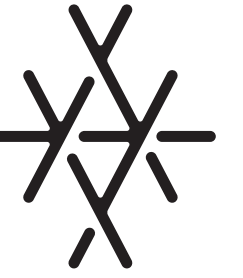
****** Paid advertorials are offered on a case by case basis. Prices dependant on content, length, and page count required.

******* A discounted or 20% is offered where ads are bought for 4 editions concurrently. These can be of mixed placements.

Availability Varies

Custom packages can be built to suit your needs and budget. Get in touch at wearemakersinfo@gmail.com or call Jack on +44 7729 269 152 for further information.

Prepared exclusively for James Laffar - For further info or to talk further contact: wearemakersinfo@gmail.com or call Jack: +44 7729 269 152



OUR PODCAST ADVERTISING OPPORTUNITIES

- Podcast sponsor, read out at the intro to our podcast
- £250 per episode (Minimum of 3 episodes)

**We aim to place your podcast ad with a podcast guest best suited to you brand or product to ensure best engagement.

Corporate Podcast offering, Have a brand? Want to tell your story and the Intricacy of your work? Long form podcasts are the best way to do this. No time limits, no word count limit. Just you, us, and your story. We will then take this podcast edit it and publish it on our channel linked to you. We also provide 5-8 short form clips from the podcasts for you to use on your socials. We will also use these shorts linking them back to you and driving customers to you and your work.

- Package cost £1750 ex travel

All advert prices are locked in for 1 year from your first ad purchase. We value all the brands we work with and their help in supporting the makers of the world. Purchasing an ad from the above guarantees you the same advertising prices until feb 2025 irrespective of production cost rises or reach growth.

Custom packages can be built to suit your needs and budget. Get in touch at wearemakersinfo@gmail.com or call Jack on +44 7729 269 152 for further information.

Prepared exclusively for James Laffar - For further info or to talk further contact: wearemakersinfo@gmail.com or call Jack: +44 7729 269 152